



## Ad Placement & Ticket Purchase Order Form

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|---|----------|
| <input type="checkbox"/> Back Cover         | \$300.00 |
| <input type="checkbox"/> Inside Back Cover  | \$200.00 |
| <input type="checkbox"/> Inside Front Cover | \$200.00 |
| <input type="checkbox"/> Full Page          | \$100.00 |
| <input type="checkbox"/> Half Page          | \$50.00  |

Name: \_\_\_\_\_ Organization Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Tickets Ordered: \$75 x \_\_\_\_\_ = \$\_\_\_\_\_ Banquet Table Sponsorship (includes 10 tickets): \$650 x \_\_\_\_\_ = \$\_\_\_\_\_

Ticket delivery method:

- Mail  
 Pick up at entrance  
 will not be attending; enclosed amount is a contribution

Total Amount enclosed: \$ \_\_\_\_\_

### CAMERA READY AD GUIDELINES

- Ads should be in PDF format with all fonts and images embedded. They must be in Black and White Format and must not include RGB/PMS colors. If there are any non-process colors (RGB and/or spot) in the file, they will be converted Black and White.
- No bleed

### PHYSICAL SPECIFICATIONS:

**Trim Size:** 5.5"x 8.5"  
**Binding Method:** Saddle Stitch  
**Additional details:** DPI 300

### ADVERTISING MATERIALS AND PAYMENT INFORMATION

#### MAIL:

#### Friends of Julio Tavarez

192 Pearl Street - Paterson, NJ 07501

**E-MAIL:** [info@juliotavarez.com](mailto:info@juliotavarez.com) (UP TO 10 MB)

**FTP AVAILABLE:** Please call 862.262.8621 for more information

Please submit your camera ready ad and payment by March 12, 2010.

Please make checks payable to **Friends of Julio Tavarez.**